RentoLine

PARTNER GUIDE 2026

FOR CAR RENTAL COMPANIES

More bookings. Zero commission.

Rento Line is a global car-rental marketplace. Renters find your cars, then call or WhatsApp your team directly. You keep 100% of every rental, and we take care of the marketing.



Every service in this guide is included with your company account.

Global	8	0%	0	Free
MARKETPLACE	LANGUAGES	COMMISSION	BOOKING FEES	GLOBAL CALLS

A WORD FROM RENTO LINE

Welcome to Rento Line.



Renters today look for a car online before they pick up the phone, and Rento Line is where they look: one place where travellers from around the world search, compare and contact rental companies directly. A rental company without a Rento Line page is missing from the place its customers are already searching.

Opening your account takes minutes and your first month is free. There is no commission on your rentals, no booking fees and no middleman between you and your customer. Every car gets its own page, its own video reel and its own place in search, in 8 languages.

Our team takes care of the technology and the marketing. You focus on what you do best: beautiful cars and great service. We look forward to growing with you.

With warm regards,
The Rento Line team
Dubai · Global

> **Your cars deserve to be seen.**
> **Your company deserves a Rento Line page.**

WHY RENTO LINE

Why rental companies choose Rento Line

01

Customers come to you

No booking engine in the middle. Renters call, WhatsApp or message your team, and the deal is yours.

02

Seen worldwide

Your cars appear on rentoline.com and in the Rento Line app, in 8 languages, in front of renters at home and abroad.

03

Marketing, done for you

Search optimisation, video reels, social media posts and visibility in AI search, handled by our team at no extra cost.

Start in 3 steps

1

Sign up

Create your company account and upload your trade licence. Most accounts are approved within 24 hours.

2

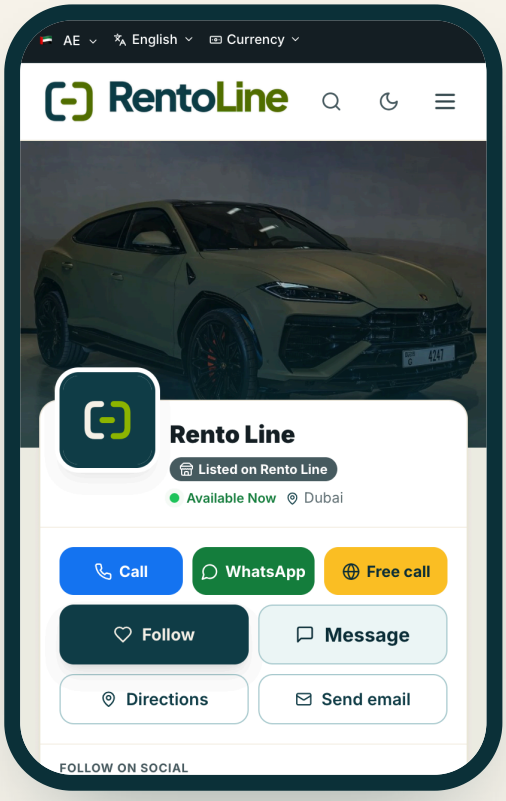
Add your fleet

Add your cars with photos and daily, weekly and monthly prices. Or send the photos to our Telegram bot and it drafts the listing for you.

3

Get direct leads

Customers reach you by phone, WhatsApp or a free in-app call. No middleman, no commission.



Your company page: calls, WhatsApp, free calls, Google rating and your whole fleet in one place.

You keep 100% of every rental.

INCLUDED IN YOUR PLAN · 01

Be the company renters find first

INCLUDED

Video reels of your cars

Our video studio turns your car photos into a professional vertical reel, with music, motion, the price and the car's key specs. It plays on your car page and is published on Rento Line's social channels.

Facebook · Threads · YouTube · Your car page



INCLUDED

SEO for every car

Each car gets its own search-optimised page with structured data for Google and photos that load fast. A live SEO scan in your dashboard shows what to fix to rank higher.

INCLUDED

8 languages, automatically

Your listings are translated into English, Arabic, Russian, Spanish, Chinese, Thai, Urdu and Turkish, with no extra work for your team.

INCLUDED

Found by AI assistants

Rento Line opens its pages to AI assistants such as ChatGPT, Claude and Perplexity, so your cars can come up when travellers ask where to rent.

Social media posting

INCLUDED

Your cars are posted on Rento Line's own channels, reaching renters beyond search engines.

Facebook · Instagram · X · YouTube · Medium · Tumblr · Reddit · Threads · Pinterest · More

INCLUDED IN YOUR PLAN · 02

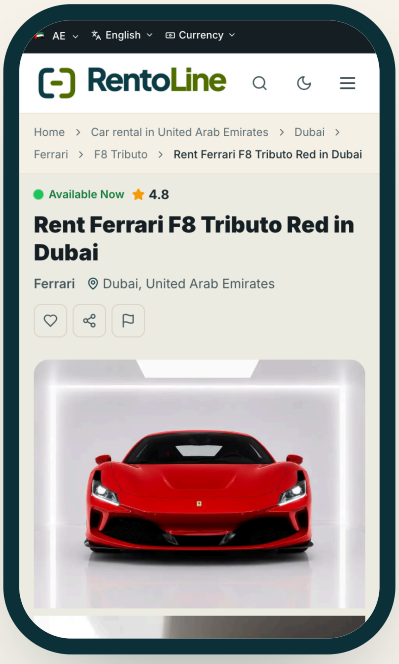
Every lead goes straight to you

INCLUDED

Free international calls

Customers anywhere in the world can call you free from the website or the app, with no phone bill on either side. Every call is listed in your call log.

Website · App · Worldwide · Call log



INCLUDED

WhatsApp and phone

Your WhatsApp, phone and social links on every car and on your company page. One tap and the customer is talking to you.

INCLUDED

In-app messages

Customers message you from a car or from your company page, and you reply from your dashboard.

INCLUDED

A professional company page

Your logo, cover, Google rating, FAQ, location and full fleet on one page you can share anywhere.

INCLUDED

Followers and alerts

Renters follow your company and hear about new cars and offers. Send them an alert whenever you have news.

INCLUDED

Verified badge

Rento Line verifies your company, and it then shows the blue “Verified” badge. Add the Rento Line badge to your own website.

INCLUDED

Your website badge

Put a ready-made badge on your website, and your visitors reach all your cars on Rento Line in one click.

INCLUDED IN YOUR PLAN · 03

One dashboard for your whole fleet

AVAILABLE ON PLUS

An AI assistant that knows your numbers

Ask about your business in plain words and get the answer straight away, from your own views, calls and messages.

" Which of my cars gets the most views and contacts this month?

" Show me the contacts my company got this month, by type.

Live visitors
See who is viewing your page and your cars right now.

Statistics and call log
Views, calls and enquiries for every car.

Discounts and offers
Percentage discounts or sale prices for Eid, summer or the weekend.

Flexible pricing
Daily, weekly and monthly prices for every car.

Delivery options
Offer delivery and set where and how you deliver.

Telegram listing bot
Send a car's photos to the bot and it drafts the listing.

The Rento Line app
Your cars also appear in the Rento Line app.

Prices in every currency
Visitors see your prices converted to their own currency.

The Rento Line difference

Commission on your rentals	0%
Who owns the customer	You
Who sets the price	You
Marketing	Done for you
Account approval	Within 24 hours

INCLUDED IN YOUR PLAN · 04

And more, working for you

A welcome while it rings

On a free call, the caller hears a recorded Rento Line welcome while your phone rings (in Arabic for Arabic callers, in English for everyone else). It stops as soon as you answer.

IN THE APP

Rings like a phone call

A free call rings your phone like a normal call, even on the lock screen with the app closed, and shows the caller's name.

IN THE APP

Free call-back

Missed a call from a renter signed in to the Rento Line app? Call them back free with one tap, wherever they are, without their phone number.

IN THE APP

Nearby companies map

Renters near you open a map of the closest rental companies, see how far your office is and get directions in one tap. Set your map pin in your dashboard.

Bring your fleet from your website

Already have a website? Send us the link and our team brings in your cars with names, prices, specs and photos, ready for you to check.

Add a car in seconds

Type the car's VIN, or pick its brand, model and year, and the form fills in the specs for you to check.

AI writes your listings

AI drafts each car's title and description and your company's About text, in English or Arabic, for you to review before saving.

Where your renters come from

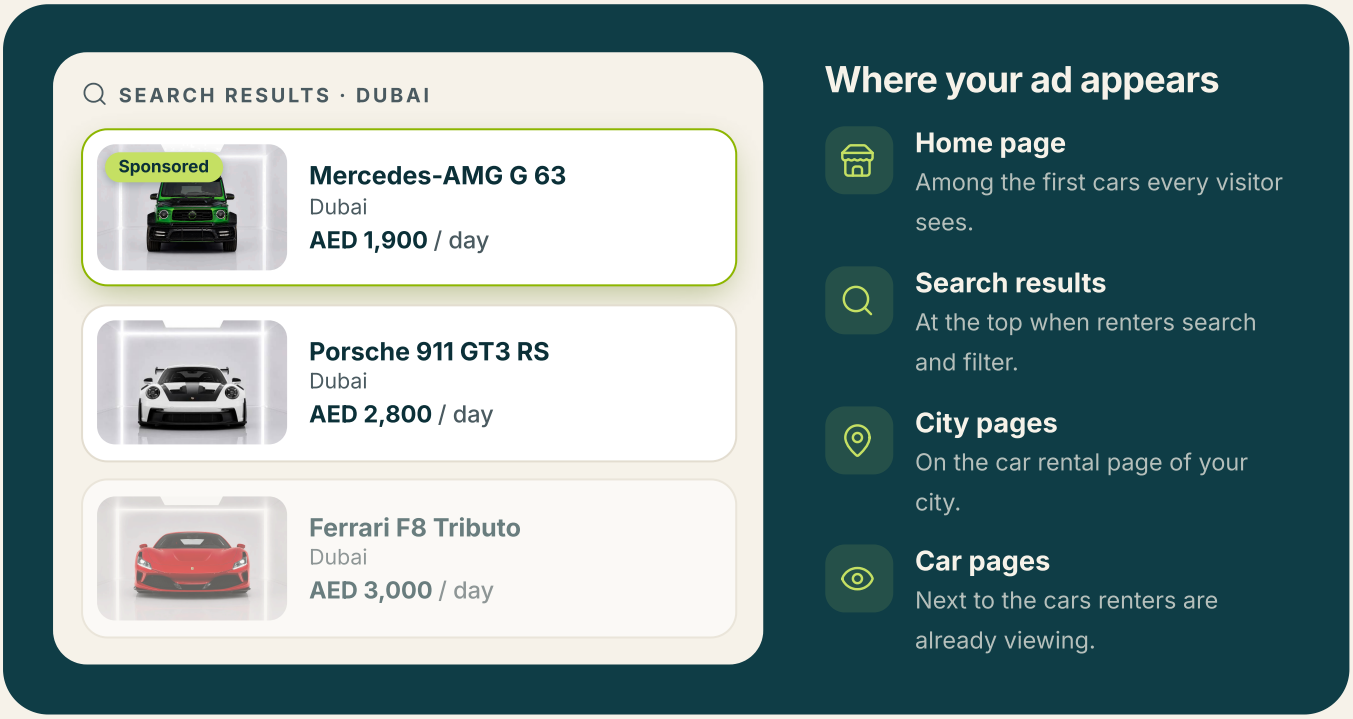
See the countries your visitors come from, whether they found you on Google, social media or a shared link, their devices and your busiest hours.

Everything on this page comes with your Rento Line plan. No commission.

OPTIONAL · PAID GROWTH · 05

Put your cars first with Rento Line Ads

Everything else in this guide comes with your Rento Line plan. When you want more bookings faster, sponsor your cars on Rento Line and pay only when a renter clicks.



How it works

1

Choose what to promote

One car, up to 10 cars, a car category or your whole company.

2

Choose who sees it

Pick the countries and search keywords, your budget and the number of days.

3

Pay per click, track it live

Pay only when a renter opens your car, from a prepaid wallet. Views and clicks update live in your dashboard and the app.

Pay per click
No click, no charge

From AED 50
Start small, pause any time

Your countries
Reach renters where they are

Live statistics
Views, clicks and spend

OPTIONAL · PAID · DONE FOR YOU · 06

We bring you clients: your full marketing plan.

No time for ads? Our marketing team plans, designs and runs paid campaigns for your company on social media and Google Ads, and sends renters straight to your cars and your WhatsApp.

EVERY CHANNEL YOUR CUSTOMERS USE

Google Ads · Instagram · Facebook · TikTok · Snapchat · YouTube · X

One team. Every channel. More clients for your company.

What the plan includes

A strategy for your market

We choose the cities, countries, languages and audiences that rent cars like yours.

Ads made from your fleet

Video reels and designs made from your own cars and prices.

Campaigns managed every day

We launch, watch and adjust your campaigns and your budget every day.

A clear monthly report

What was spent, and the visits, calls and WhatsApp chats it brought you.

Every plan is tailored to your company. Ask our team:

WhatsApp +44 7577 563300



JOIN RENTO LINE

Start today.
Your first month is free.

Join the rental companies already growing with Rento Line.

- 0% commission on your rentals
- Approved within 24 hours
- Cancel anytime

Scan to register
rentoline.com/list-your-car

WHATSAPP
+44 7577 563300

SALES
+971 55 104 3305

EMAIL
info@rentoline.com

WEBSITE
rentoline.com

The Rento Line app
Your Rento Line account, in your pocket.

Download on the App Store

Coming soon on Google Play

Want more reach? Rento Line Ads put your cars at the top of the home page and search. Pay per click.

RentoLine

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